



vibrand

Brand Consult & Design
+Digital Marketing

Company Profile



Creativity



"Creativity is intelligence having fun."

Albert Einstein

that

Works

Creativity
that Works

3

Index

4

Introduction

Vibrand, a premier brand consulting
and design agency based in
Thessaloniki

5

About
Vibrand

Our culture

7



Photo
Album

8

History

From a small creative studio to a
recognized leader in branding and
design

9-10

Services
Offered



11-12

Our
Team

Every member counts

13

Portfolio and
Case Studies

14-15

Values

From one to six values,
that we cherish the most

16-17

Mission

Vibrand, a premier
brand consulting and
design agency based
in Thessaloniki

18



Vision for
the Future

19

Why Choose
Vibrand?

Innovation to excellence,
in your own measures

20

Awards and
Recognitions

Branding, design, digital strategy

21



Client
Map

International presence

22

Contact
Information

Be part of vibrand
worldwide map

24

Introduction



Vibrand, a premier brand consulting and design agency based in Thessaloniki, Greece, specializes in crafting distinctive brand identities and innovative marketing strategies. Combining creativity with strategic insight, Vibrand empowers businesses to connect with their audiences in meaningful ways, ensuring they not only stand out in a competitive marketplace but also resonate on a profound level.



Old Appartment buildings (1927) | Aghias Sofias str. | Thessaloniki

About Vibrand



Vibrand Office Center | Eleftheriou Venizeloy 8 | Thessaloniki

Vibrand operates on a foundation of excellence and innovation, providing a comprehensive range of services, including brand strategy, graphic design, web development, digital marketing, and content creation. The agency's client-oriented approach focuses on creating tailored solutions that reflect each brand's unique essence and drive measurable success. From initial concept to final execution, every aspect of the brand experience is meticulously crafted to leave a lasting impact.



History



Since its inception, Vibrand has grown from a small creative studio to a recognized leader in branding and design. Established in Thessaloniki by a group of passionate professionals with a shared vision for transforming brands, the agency has expanded its portfolio to include a diverse range of industries and clients.

History

Over the years, with 10 years experience, Vibrand has built a reputation for its innovative approach and dedication to quality, continuously evolving to meet the changing needs of the market, remaining at the forefront of innovation.

10

Services Offered



BRAND STRATEGY: Developing unique brand identities and strategic positioning.

GRAPHIC DESIGN: Crafting impactful visual designs for print and digital platforms.

WEB DEVELOPMENT: Creating responsive, visually appealing, and user-centric websites.

BRAND CONSULTING & ANALYSIS:

We provide analytics, solutions and general marketing expertise to companies to sell their products.

VIDEO & CAMPAING PRODUCTION:

Visualizing a story with content about your business, products or services is one of the most basic communication practices.

PHOTOGRAPHY:

There is a 170 sq.m. studio available, which has all the logistical equipment you will need to service your photography.

DEDICATED WEB HOSTING:

We maintain dedicated top performance servers based in Germany.

DIGITAL MARKETING: Building and executing comprehensive digital campaigns.

CONTENT CREATION: Producing high-quality content that drives engagement and builds brand loyalty.

SEARCH ENGINE OPTIMIZATION:

Our company undertakes the development of your business SEO level in search engines through technical structures of years of experience.

DIGITAL STRATEGY 360°:

A powerful tool which through the collaboration and synchronization of all available channels

Our Team



CEO

Graphic Designer

Digital Strategist

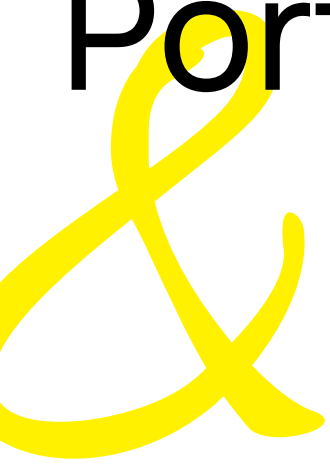
Web Developer

Art Director / Photographer

Communications & Accounting

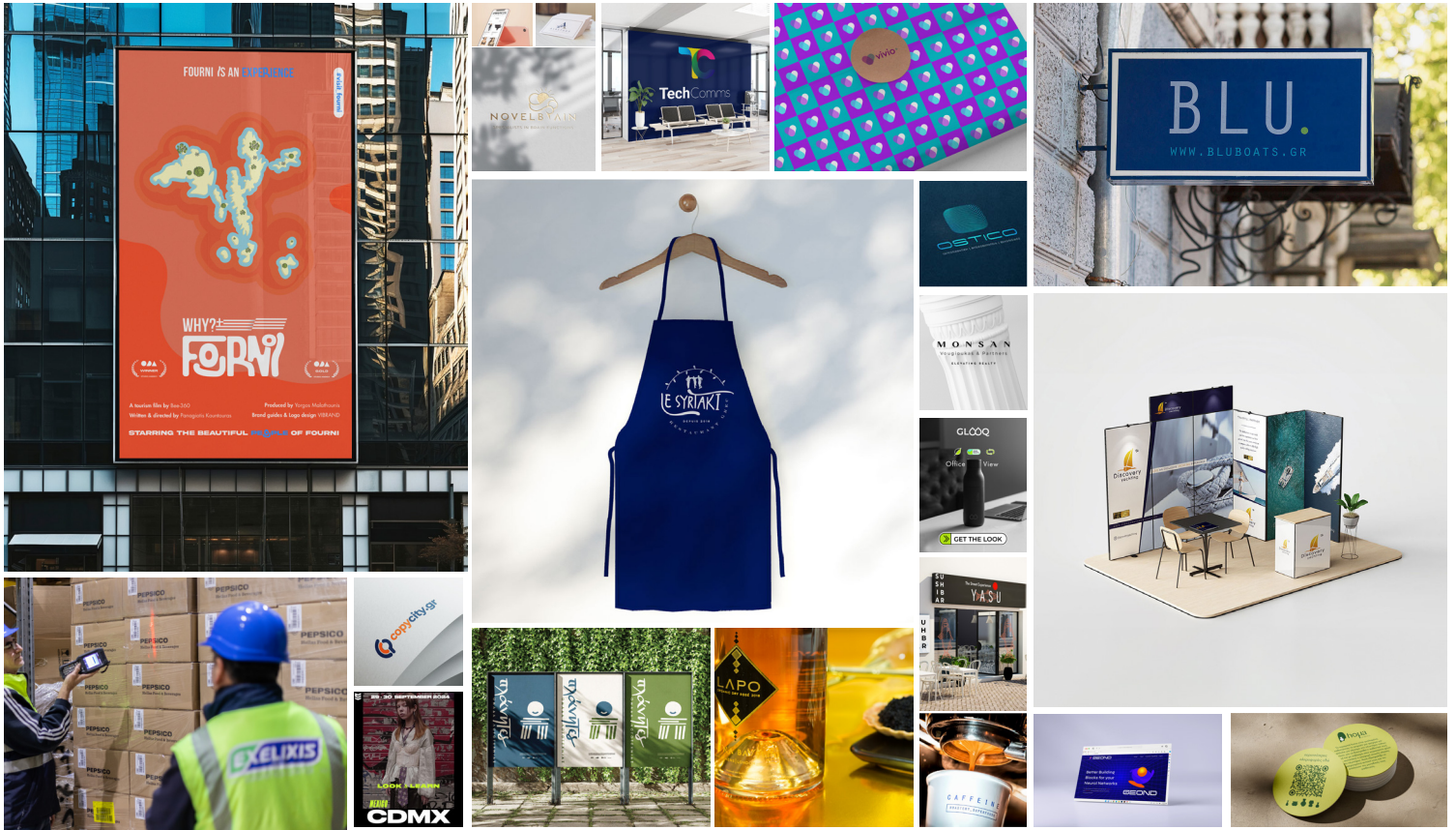
Vibrand's team consists of experienced branding experts, creative designers, skilled web developers, and savvy digital marketers. Each team member brings a wealth of experience and a passion for innovation, working collaboratively to deliver exceptional results for clients.

Portfolio



Vibrand's portfolio showcases a range of successful projects across various sectors, each reflecting a unique blend of creative design and strategic thinking. The agency's case studies highlight the impact of its work, demonstrating a track record of driving brand growth and enhancing market presence.

Case Studies



Portfolio and Case Studies

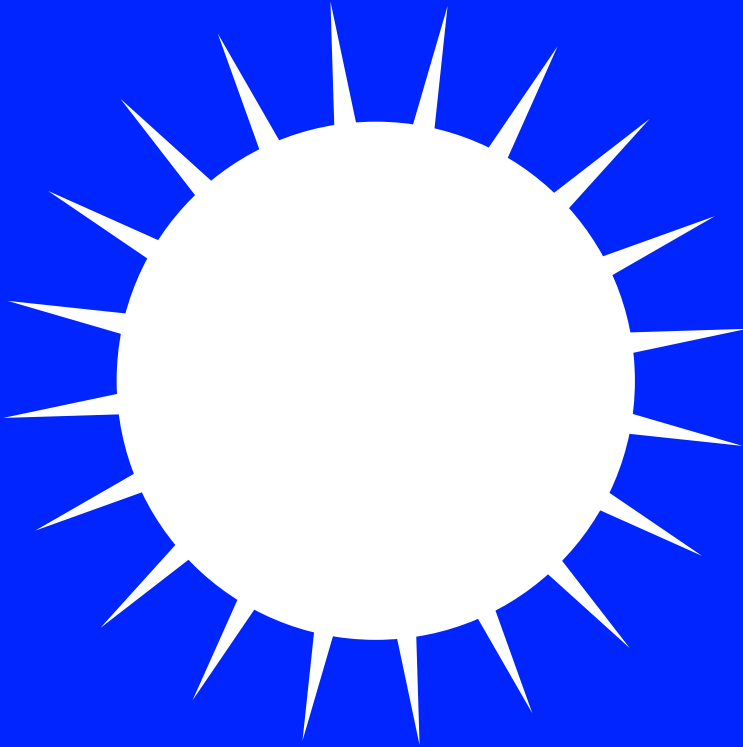
Values



INNOVATION: Vibrand is committed to pioneering new ideas and embracing emerging technologies, ensuring that their solutions remain at the forefront of the industry.

CLIENT-CENTRICITY: The company places clients at the center of its approach, meticulously tailoring strategies to address their unique requirements and objectives.

INTEGRITY: Vibrand upholds the highest standards of transparency and honesty, fostering trust through ethical practices and clear communication.



Values

EXCELLENCE: A dedication to superior quality drives Vibrand's work, with a relentless pursuit of excellence in every project to ensure impactful and effective results.

COLLABORATION: Vibrand values the synergy of teamwork and partnership, both internally and with clients, to achieve shared goals and drive mutual success.

SUSTAINABILITY: The company is committed to creating solutions that not only deliver immediate results but also support long-term growth and sustainability for its clients.

Mission

Garden of the Seasons | Nea Paralia | Thessaloniki



Vibrand is dedicated to crafting outstanding branding and digital marketing solutions that are customized to meet each client's distinct needs. The company seamlessly integrates creativity with practical application, delivering data-driven strategies that captivate audiences and achieve measurable impact. By harnessing the latest advancements in technology and market insights, Vibrand enhances brand prominence and fosters profound connections between clients and their target audiences.

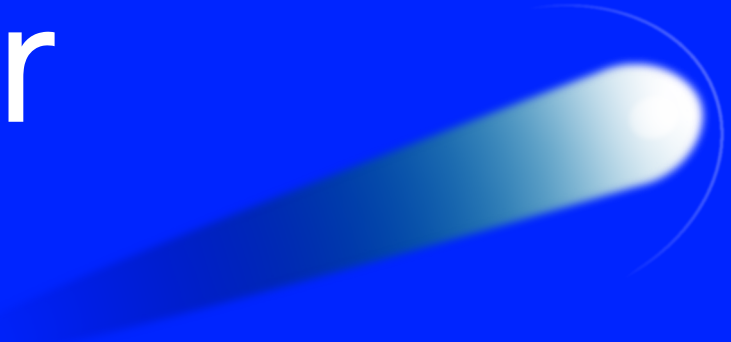
Vision for

Vibrand is committed to remaining at the forefront of branding innovation. The agency continues to explore new creative possibilities and expand its service offerings to help brands thrive in an ever-evolving digital landscape.

Our Company aspires to be a transformative force in the branding and digital marketing landscape, driving brands towards exceptional growth and sustained success through innovative strategies and state-of-the-art solutions.

the

Future



Why Choose

Vibrand distinguishes itself through its innovative solutions, personalized service, and commitment to excellence. The agency's unique combination of creative talent and strategic insight ensures that every project is tailored to meet the specific needs and objectives of its clients, fostering long-lasting partnerships.

Vibrand?



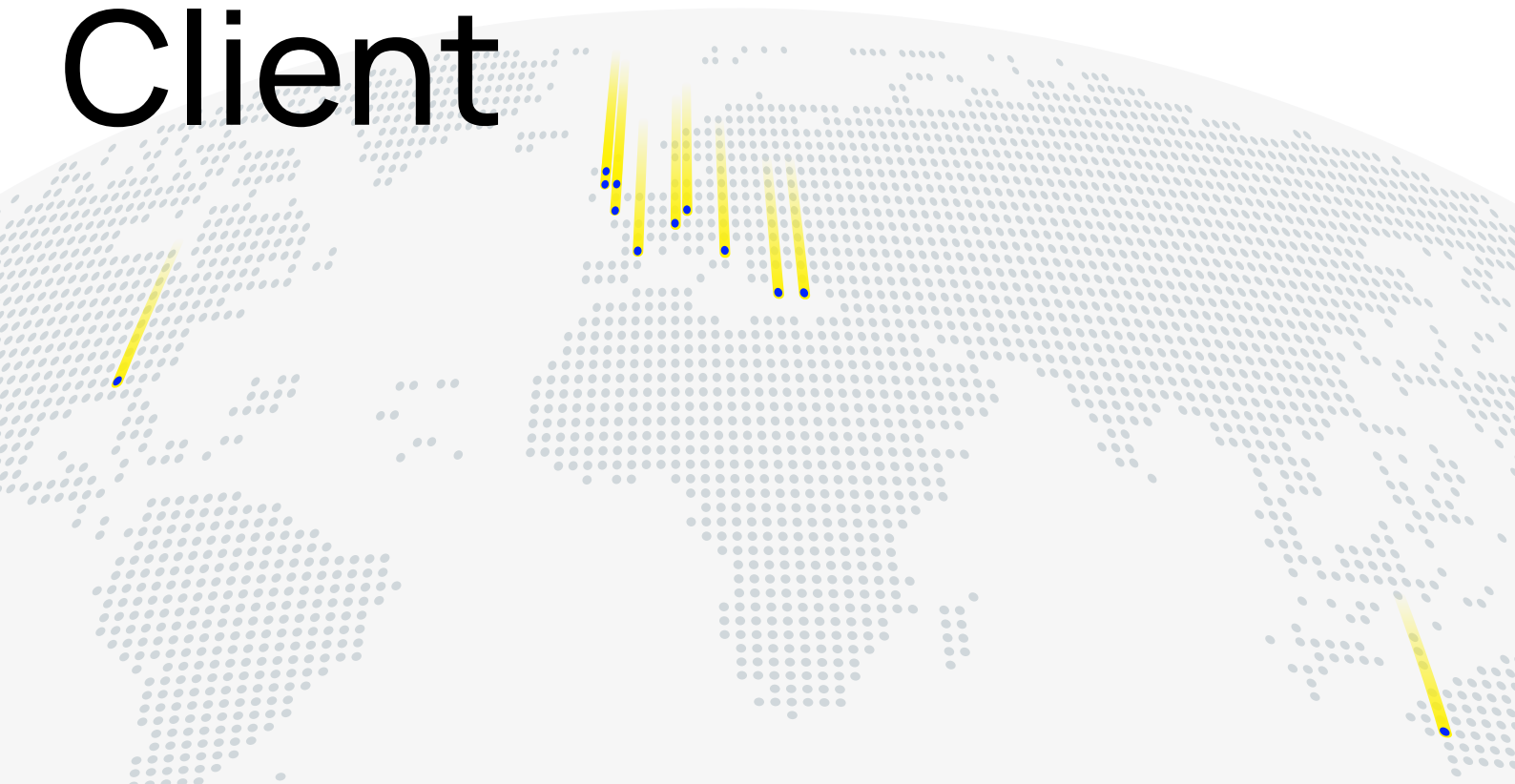
Awards and Recognitions

Vibrand has been honored with multiple awards for its excellence in design, branding, and digital strategy, highlighting its reputation as a leader in the industry.



3X International Awards 2023 (Online Design Awards)

Client



US collaborations

EU collaborations

Worldwide Clients

Map

10+

Years of Service

Projects worked on: 201+

Buyers worked with: 153+

147

Clients

(28 Abroad - 119 Home)

8

Associates

11

Services

Contact

Discover more about Vibrand's services
or start a conversation about your
branding needs

 [Vibrand | Thessaloniki](#)

 [vibrandagency](#)

 [vibrand agency](#)

 [vibrand.gr](#)

 [Vibrand Agency](#)

 [vibrand_agency](#)

 [Vibrand Agency](#)

 [Vibrand Agency](#)

Information